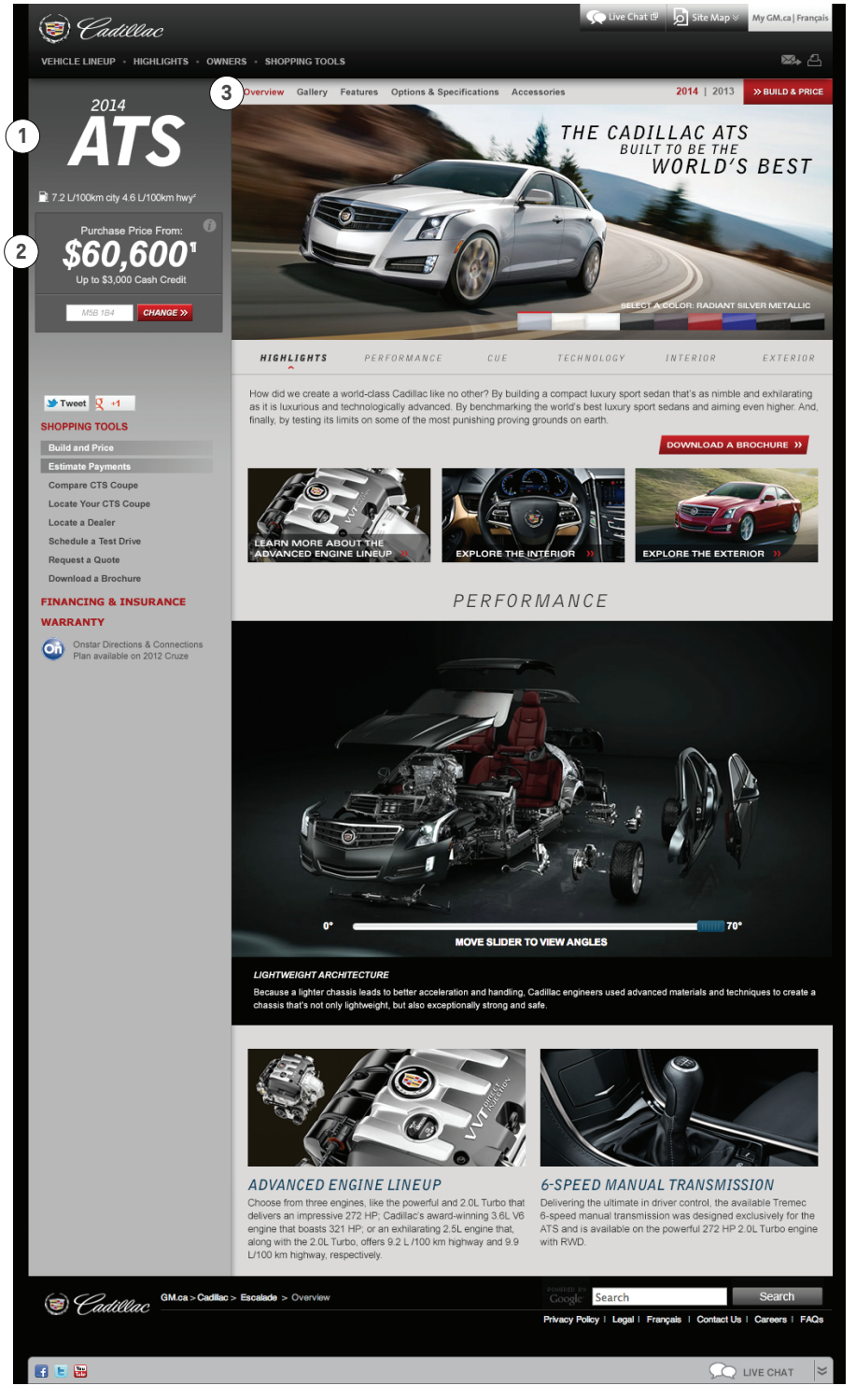

1 Vehicle Badge

Vehicle Name: Bell Gothic Black Italic, variable size - depends on length of vehicle name, #FFFFFF.

Vehicle Year: Bell Gothic Bold Italic, 19pt, #FFFFFF

2 Left Column

Pricing Module: Arial Bold-Italic, 44pt (price text), Arial 13pt (title text), 11pt (cash credit) #FFFFFF.

Shopping Tools: Arial Bold, 12pt (header), 11pt (body), #FFFFFF (body color), #676a72 (link colour), #E3982B (link rollover colour).

3 Subnavigation

Standard Sections: Arial Bold, 11pt, #5C5C5C (section off), #a70202 (section on), Upper/lower case

Build & Price: Arial Bold, 10pt, #FFFFFF, All Caps, Photoshop Effects: 1px crisp dropshadow (no blurring effects) at 50% opacity.